

Hello Fellow Cyclists and Share the Road Supporters,

You may be wondering why you haven't heard about the annual Share the Road ride, normally scheduled sometime in the month of October. We have decided on a different approach this year. Rather than a one day focus on the Share the Road message in one location, we were looking for an approach which sends the message continuously throughout all of Windsor and Essex County.....and we think we have found it!

We have had Chapman Signs in Leamington produce bilingual stickers (see photo attached) which, we think, effectively convey the Share the Road message. We would love to see all local cyclists and all of our supporters placing these stickers on their bumpers, car rear windows, bike boxes and anywhere else that the message can be seen.

The stickers are \$5.00 each and ALL net proceeds will be reinvested in promoting the Share the Road message through purchase of road signs, decals, posters and other media.

You can purchase the stickers at:

Bicycle World
Centre

1267 Grand Marais W
Windsor, ON
(519) 966-7985

www.bicycleworld.ca

Dixie Lawn & Cycle

27 Erie St N
Leamington, ON
(519) 326-4572

Loaring Physiotherapy & Health

1682 Howard Ave
Windsor, ON
(519) 253-4334

www.loaringphysio.com

We appreciate that these businesses consider the Share the Road initiative important enough to carry the stickers. PLEASE call or visit one of these shops and get one or more stickers to do your part to help to spread this important message.

If it is totally inconvenient for you to visit one of these shops, please send us an email and we will arrange to get your stickers to you in the mail.

Your comments, suggestions and continued support are always appreciated.

Ride safely!

Tom and Sue Omstead
for Share the Road (advocating for safer roads for cycling)